

## Honda Cars Are A Name To Be Reckoned With

Honda made modest beginnings post World War II with its range of motorcycles. Honda then released their first road car in the early 1960s, they developed their first road car. Since that time, Honda has created a niche for itself in quality auto production. Honda has always gone beyond being just a manufacturer of reliable, fuel efficient cars. Honda cars provide a level of unsurpassed performance, comfort and mileage, what with a wide range of automobiles on offer. Occupying the fourth position in the global auto arena, Honda cars are well liked and sought after. Honda cars are diverse enough to meet individual needs and are reasonably priced too.

The allure of Hondas cars is not limited to specific geographies. Oft times you will notice that Honda cars seem to hesitate with rebates and money back attractions. Frequently this is an attempt to offset resale losses especially in the domestic market. The company makes up for this by coming up with more attractive lease deals and lowered rates on Honda cars. Honda cars offer a range of features from potent horsepower to roomy interiors, which afford a comfortable and safe ride.

Honda car models range from Element, a model that is quite unusual, to the Civic, a prime example of small cars. Honda Civic has some valuable add ons such as an optional navigation structure and user controlled of tire pressure. The Honda Accord model has gone for a total redesign. The enhanced Honda car model, the Odyssey, has also seen some marked change with a better suspension system in place, and improved horsepower as also a modification in the wheel structure.

Honda cars also make a mark in the award arena, bagging quite a few distinctions there. The Honda Civic scores particularly well on the awards platform, being judged the best Motor Trend Car, while the Ridgeline, a Honda van, gets rave reviews for its show of power. Its not an exaggeration to day that the Honda range of automobiles are trusted for their robust engines and power packed driving capacity. The Honda car manufacturers have a long standing name for dependability and value for money. No wonder they have earned the Automotive Lease Guides Industry Brand Residual Value Award, that especially identifies brands with optimal resale value. With new Honda cars in the line up including the Si Mugen sedan, Honda is all set for the next generation.

### About the Author

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