

The latest in Car Wash Industry

Today, almost every year local car wash services have new products and innovations for their customers. The reason is that, to survive the stiff competition today, they must ensure that their customers will not look for better services and will be coming back. Some of the improvements are in the form of new services, latest equipment, well designed lay outs and surveillance and security enhancements.

For example, when it comes to security and surveillance, car wash services before only had them for their night services. Today, managers and operators have fitted their stations with the latest surveillance and security equipment that are also for their day time operations. They realized that the security equipments, like cameras, in the long run generate more dividends. They are good investments even if they are a little bit on the expensive side initially. How? Well, your customers will surely feel safe if your establishment have high resolution cameras. When they feel safe, they know that their vehicles are also well protected. When they trust your facility than your competitors, they of course will come back to your place than to a place they know are unprotected. They can also see that you are properly monitoring your operations, from security to how your employees take care of their cars. Also, if some customer claim that they have lost something from their cars or if they claim you have caused damages to their vehicles, you are also well protected.

Today, innovations on services are more than the usual full service car wash. Some car wash services make sure that their customers keep coming back by giving them more than just a great car wash. Some car wash services for instance offer gourmet coffee to their customers for free while their cars are being serviced. Some have large HDTV for their customers. In some establishments the owners can even book for massage appointment. While their cars are being washed, they can enjoy good massages. Then of course, some car wash services realize that pampering the kids are a must. In some car wash establishments, there are even arcade areas and water cannons they can play with. The time spent on car wash can now be enjoyed by the whole family.

In the long run, car wash operators agree that these investments are what kept them in the business. The customer will come back and will come back more frequently if he found a car wash he can enjoy hanging out at and at the same time he can trust. See also [Car](#) --

About the Author

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